40% poverty tax
A third of the 78 million tones of plastic packaging produced annually end up in our oceans – WEF 2019
A plastic bottle equals 50 plastic bags.
Solution: Packaging as a Wallet - Packaging for Life!

- RFID chip
Algramo®
Electric Delivery

1. App
2. Electric Tricycle
3. Arrives Home
4. On-Site refilling
Algramo - Packaging
Marzo 2018
FutureBrand
The Creative Future Company
Traction

3k customers
2 Unilever brands
Soon 2 Nestle brands
Omo 30% below superstores, home refill + sustainable consumption credit