Yasodara

The world is always reshuffling,
so it constantly needs redesign

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AREAS OF SPECIALIZATION

Participatory Design, Governance Redesign, Direct Democracy, Privacy, Online Collaboration

AREAS OF COMPETENCE

Product Design, Web Standards, Linked Data, Web Semantic, Open Data

CURRENT POSITION

2017-today Fellow, Digital Harvard Kennedy School

2017-today Affiliate, Berkman Klein Center for Internet and Society at Harvard

2017-today Fellow, The Center for Technology & Society (CTS) at FGV School of Law

2017-today Director, Serenata de Amor Operation

EDUCATION

2006-2007 MBA, Strategic Marketing Management

2001-2005 Bachelor, Industrial Design

PROFESSIONAL EXPERIENCE

2016-2017 Fellow, Berkman Klein Center for Internet and Society at Harvard

2016-2017 Advisor, Serenata de Amor Operation (Data Science Brigade)

2016-2017 Technical consultant, Coding Rights/Privacy International

2013-2016 Web Specialist, World Wide Web Consortium

- Co-chair, W3C Working Group Data on the Web Best Practices.
- Co-organizer, Web.br Conference
- Participant, Web Payments Industry and Working Group
- Contributor, Data on the Web Best Practices Recommendation

2013-2016 Project Leader, Center of Studies for Web Technologies

- Teacher, International Governance School at Nic.br/CGI.br
- Project Lead, LabWeb experiences
- Product Design, Artificial Intelligence for Social Participation
- Organizer Committee, NetMundial Conference

2012-2013 Developer Relations, World Wide Web Consortium Brazil Office

- Co-organizer, National Recognition Program for Web accessibility
- Leader, Web's Got Talent Prize
- Leader, various Hackathons about Open Data and Web standards

2012-2012 Technical Consultant, Presidency of the Republic of Brazil

- Project Designer, **Youth National Secretariat**
- Software Developer, **Observatório da Juventude**

2010-2011 Technical Consultant, United Nations, working at the Ministry of Justice

- Product Designer, **Secretariat for Legislative Affairs**
- Technical Leader, **Pensando o Direito**
- Software Developer, **Public Consultations Platform**

2010-2011 Technical Consultant, United Nations, working for the Ministry of Culture

- Software Developer, **Digital Culture Secretariat** working with XMPP and P2P tech
- Presenter, International Symposium of **Digital Collections**
- Co-organizer, **Teia 2010 Conference**
- Software Developer, **Public Consultation of the Marco Civil da Internet**

2007-2010 Brazilian Communication Company (EBC)

- Project Leader, **Reporter Brazil P2P Platform**
- Product Designer, **Multimedia Journalism**
- Datavis Specialist, **Data Driven Journalism**

2006-2007 Radiobras, Agência Brasil

- Datavis Designer and FrontEnd Developer, **Interactive Journalism**
- Hipervideo Designer, **Nacão Palmares Documentary**
- Interface Designer

2005-2006 Radiobras, Agência Brasil

- UX/UI Designer, **Agência Brasil news outlet**
- Software Developer, **the New online platform of the Agência Brasil**

2014-2015 Member of the Audit Committee, Open Knowledge Fundation Brazil Chapter

RECENT PUBLICATIONS

2017 **Identity and the Internet** **series** Coding Rights, Privacy International

2016 **Whither Social Media Governance?** IEEE Computer Society

2016 **5 stars for those who preach for 5 stars: OD4D Project's case** The 14th International Semantic Web Conference

2015 **Unchecked and unintended effects of Open Data policies in Brazil** Open Data Research Symposium

2015 **The impact of local regulations on the effective implementation of Open Data Portals and Transparency practices in Brazil** Open Data Research Symposium

2014 Book Chapter **Input, Output: a via comum** Marco Civil da Internet, ed Atlas

TEACHING POSITIONS

2017 Guest Lecturer, Blockchain for Public Policies, IDP Brasil Law Institute

2017 Guest Lecturer, Blockchain for Public Policies, Internet Lab

2015 Lecturer, International School of Governance at CGI.br/Nic.br

2014 Lecturer, International School of Governance at CGI.br/Nic.br

2014 Guest Lecturer, São Paulo Technical College - FATEC

2009-2011 Substitute Professor, University of Brasilia, Industrial Design Course

2007-2008 Assistant Professor, Universidades Paulista (Paulista University, UNIP)

RECENT TALKS

2017 **HKS Lunch Seminar** Architecture for AI transparency: the Serenata de Amor Operation

2017 **MIT Media Lab, AI ideas exchange**: Architecture for AI transparency: the Serenata de Amor Operation

2017 **ENAP/Kennedy School,** International Dialogues on Technology, Regulation and Public Policies

2017 **Brazilian Congress,** Artificial Inteligence for transparency and accountability

2017 **FGV School,** Fintechs and Regulation for Innovation

2017 **Internet Lab,** Cryptocurrencies and the Decentralized Future

2017 **Olabi Makerspace,** Cryptocurrencies and Regulation

2015 **International Open Data Conference,** Open Data Standards: Good Practices

2015 **Condatos,** Como Mejorar la oferta de Datos Publicos?

2015 **Condatos,** Standares y datos abiertos como intermediarios

2015 **keynote Tropical Ruby 2015,** 25 Minutes of Semantic Web

2015 **International Free Software Forum** Do you have time to listen to the Word of the Web

2013 **InfoQ** HTML APIs: Frameworks for the Future

2012 **Ossobuco** Hackerspaces in Brazil

AWARDS

2017 Frida Prize, Internet and Human Rights

2012 **"A Rede" Prize for Public Policies,** Collaboration Platforms

2009 **Vladimir Herzog for Human Rights and Journalism,** Internet and Multimedia

2008 **Vladimir Herzog for Human Rights and Journalism,** Internet and Multimedia

OTHER ACTIVITIES

2015-today Member of the Collaborative Council, CodingRights

2012-today Co-founder, Calango Hacker Space

2015-2017 Member of the Advisory Council, Open Knowledge Brazil

2009-2013 Member ThackDay

2009-today Sysadmin, Bailux Indigenous Community

SKILLS

- FrontEnd: HTML5, Css3, Javascript, Jquery, Markdown
- Web APIs, Web Standards
- AutoCad, Maya, Blender 3D
- Ruby, Python, R, Script, SPSS
- Debian OS, MacOS
- Photoshop, Indesign, Illustrator, Inkscape, Scribus, Gimp

LANGUAGES

- Portuguese - Native
- English - Proficiency
- French - Conversational, Reading
- Spanish - Conversational, Reading