

Central City Renaissance Alliance

“Working Toward
Solutions”



Who we are as an organization

- **Membership:** anyone who lives, works, or worships in Central City
- **Pre-K:** 19,000 residents; 87% African-American; 54% households <\$15K/yr.
Post-K: ~ 9,000; predominantly African-American
- **Boundaries:** Louisiana Ave. / Toledano / S. Salcedo / Earhart
- **History:** a *mecca* of New Orleans' African-American commercial, social, cultural and political life
- **Funders Collaborative, June 2007**
 - Three initial “catalytic” projects:
 - C. J. Peete & S. Claiborne Corridor
 - Oretha Castle Haley Boulevard
 - Resource Center



Main Goals

1. Substantive and sustainable resident engagement in neighborhood revitalization
2. Implement 3 “Catalytic” Projects that will transform and revitalize Central City
3. Grow resident capacity and leadership

Major Obstacles and How We Are Overcoming

1. Resident Engagement
 - Hired Community Organizer
2. Building Unity
 - Weaving our commonalities together; partnering on specific projects such as Asset Mapping
3. Partnering with Government and Private Developers
 - Community Benefits Coalition; Funders Collaborative

Good Ideas: What has really worked for us...

- Funders Collaborative
 - Convened funders to focus efforts in Central City for greatest impact
 - Building capacity for sustainable resident engagement
- Community Benefits Coalition
 - Developed ground rules for stakeholders and Fact Sheets for developers
 - Initiated process and engaged stakeholders; educate public officials and other neighborhood associations
- Building Partnerships
 - Identify common goals
 - Community Unity!



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**Resident Engagement and Citizen
Participation is the key to the
future!**