

Mid-City Neighborhood Organization



Who we are as an organization

- MCNO members ~250 households
- Boundaries: City Park Ave to I-10, City Park Ave to Broad St.
- Mid-City Demographics (2000 Census)
 - 13,800 people
 - 28% owner-occupancy
 - 64% African-American, 23% White, 10% Hispanic
 - 64% age 18 – 49 years
 - Estimate 70% re-populated
- 36 year old organization, focus on quality of life



MCNO Goals

1. Implement the Mid-City Plan
2. Increase diversity & number of members
3. Increase participation

Major Obstacles

1. All Resident Volunteers
 - a) Exploring grants, Americorps volunteers
2. Reactive Mode
 - b) Policy approach, relationships with City Hall
3. Private Investment vs. Neighborhood Plan
 - c) Policy approach, relationships with City Hall

Good Ideas: what has really worked for US...

- **Outreach**
 - Census surveys, flyering, posters, signs, block captains, Yahoo group
 - Visibility & support
- **Develop a Policy approach**
 - Mainly based on Plan
 - Allows Chair/Committee to act independently
- **Organization aligned with Plan**
 - Committees match Plan
 - Ability to pursue multiple projects



A decorative graphic on the left side of the slide, consisting of a light green vertical bar and a dark blue horizontal bar with rounded ends.

Mid-City: A Citizen-Driven Recovery