

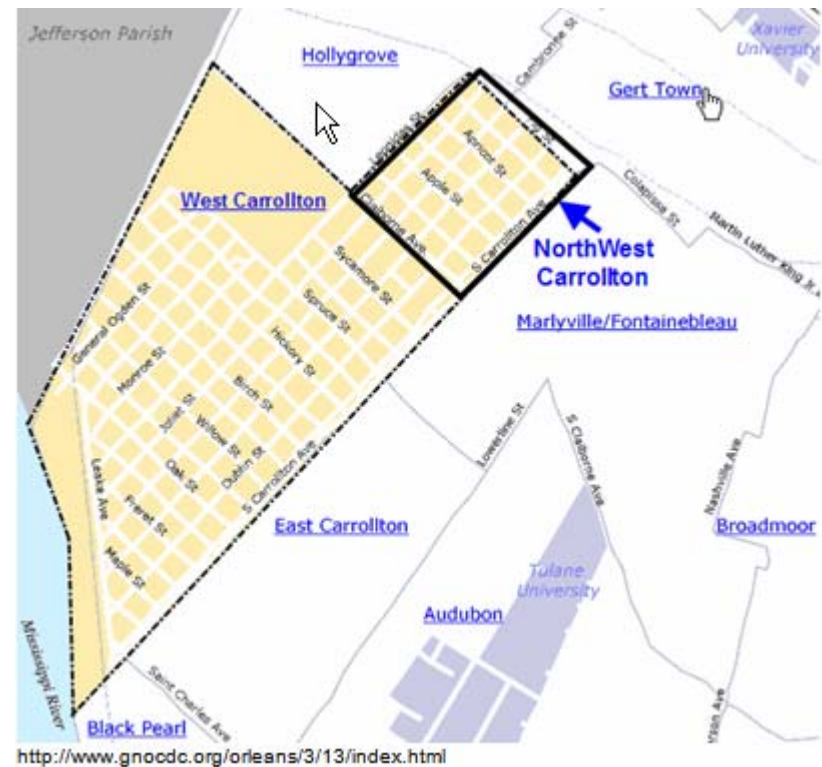
NorthWest Carrollton Civic Association



“The little neighborhood that could” or “The next coolest neighborhood in New Orleans”

Who we are as an organization

- Basic demographics of NW Carrollton
 - **PreKatrina** 40% Owner – 60% Renter
 - ~ 600 properties
 - June 2006: 25-30% returned, December 2007 50% - 65% returned
 - Most owners, some renters have returned
 - Bounded by commercial properties on Earhart and at corner of Claiborne & Carrollton
 - Highly mixed: race, income, education level, residence, commerce, ecumenical
- Location in the city (see map)
 - Boundaries : Earhart - Carrollton – Claiborne - Leonidas
- A Post-Katrina Organization



Main Goals

1. Not becoming a Green Dot
2. Maintaining what Katrina left behind
3. Creating a neighborhood feel
4. Positive development
5. Avoiding Demolitions

Major Obstacles

1. Organization & Branding
 - a) Flyers, Maps, Emails to newspaper & TV, phone calls to TV stations, Home Tour, sounding like a broken record
2. Walgreens & appropriate development
 - b) Blog & Email & tenacity
3. Demolitions
 - c) Persistent and exhausting diligence

Good Ideas: what has really worked for US...

- #1 Branding - Persistent use of name NorthWest Carrollton
 - How: Persistence, common goal,
 - What gained: An entry point for conversations with other neighborhoods & government
- #2 Blog
 - How: ThinkNola & Karen Gadbois
 - What gained: Successful outcome on Walgreens battle & a long term tool
- #3 Education - Learning who's who in city government
 - How: Persistence, never being afraid to ask a question of anyone, group ability to put the frequently moving parts together (aka On the Job Training)
 - What gained: more points at which we can participate in OUR future



NorthWest Carrollton

knows

WE ARE

ALL IN THIS TOGETHER